

Unit II

3. Comment on different forms of business organizations. How can one choose a suitable form of business organization ?
4. Define Company. Explain types of companies and their characteristics.

Unit III

5. Define business ethics and values. How are business ethics established and practiced ?
6. Give a comprehensive note on the characteristics, role and functions of multinational corporations.

Unit IV

7. What is Business Combination ? How are business combinations formed and why ? Explain the causes of business combination.
8. Explain the role and functions of FICCI and CII associations.

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2

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Roll No.

Exam Code : M-21

Subject Code—52830

B.B.A. EXAMINATION

(Main/Re-appear)

(Batch 2017 Onwards)

(First Semester)

BUSINESS ORGANIZATION

BBA-101

Time : 3 Hours

Maximum Marks : 70

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

Unit I

1. What is Business ? Explain objectives and scope of business organization.
2. Explain in detail the distinctive features of business, commerce and trade.

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P.T.O.