

Roll No.

Exam Code : J-21

Subject Code—52719

M. A. EXAMINATION

(Main/Reappear) (Batch 2018 Onwards)

(First Semester)

PSYCHOLOGY

PSY-103(C)

Social Psychology (i)

Time : 3 Hours

Maximum Marks : 80

Note : Attempt any *Five* questions. Q. No. **1** is compulsory. All questions carry equal marks.

(Compulsory Question)

1. Answer these questions in **20-30** words each : **8×2=16**

- (a) Experiment
- (b) Control group
- (c) Ego

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- (d) Self-concept
- (e) Locus of control
- (f) Heuristic
- (g) Likert scale
- (h) Prejudice.

Unit I

2. Describe the nature and scope of social psychology. **6,10**
3. Discuss context analysis as a method of social psychology. **16**

Unit II

4. Explain the process of Socialization in detail. **16**
5. Write short notes on the following : **8,8**
 - (a) Self Concept
 - (b) Self Esteem.

Unit III

6. Describe the nature of social perception. Discuss, how non-verbal communication affects social perception. **6,10**
7. Write a detailed account on emotional and motivational biases in Social Cognition. **8,8**

Unit IV

8. Put a detailed note on nature and formation of attitude. **6,10**
9. Show your familiarity with factors responsible for prejudice and discrimination. **16**